Guest lecturers from the University of Economics in Katowice (UEK) in Győr

Within the framework of internationalisation (project number: EFOP-3.6.1-16-2016-00017) Dr. Monika Foltyn-Zarychta and Dr. Rafal Bula from the Faculty of Finance and Investments of UEK visited our University. Their invitation was initiated by Dr. Katalin Vágáné Kiss, who has participated at the International Week “New Frontiers in Finance and Accounting” organised by UEK several times in recent years.

The guest lecturers’ visit aimed at strengthening cooperation, enhancing joint research and teaching activities, as well as, sharing experience and best practice. During their stay the lecturers met the authorities of the University including Dr. Eszter Lukács, Vice-Rector for Educational Affairs, Dr. Adrienn Reisinger, Vice-Dean for Scientific Research, Dr. Éva Happ, Vice-Dean for International Affairs of Kautz Gyula Faculty of Business and Economics, Dr. Gábor Kovács, Vice-Dean for Educational Affairs and research group leader, Dr. Melinda Hajdú-Smáhó and Dr. Norbert Kovács, academics.

In addition to discussing research opportunities, exchanging curricula, the Polish academics attended the public press event on “Internationalization, initiatives to establish a new source of researchers and graduates and development of knowledge and technological transfer as instrument of intelligent specializations at Széchenyi István University”. The lecturers also performed some teaching activity by lecturing on investment facilities and investment appraisal methods for the international students majoring in English Marketing MSc Programme. The intensive professional programme was accompanied by some cultural events.