

MSc International Economics and Business

Name of degree programme: International Economics and Business MSc

Academic level of degree: Masters

Qualification obtained: Economist in International Economics and Business (MSc)

Duration of degree programme: 4 semesters

Necessary no. credits for degree: 120 credits

Curriculum (beginning in Autumn semester)

(For description of courses please click course code)

Compulsory courses:

	Neptun code of course	Name of course	lessons / week	seminars / week	assessment type *	credit points	semester
1	KGNM_GETA019	Research Methodology	0	2	v	4	1
2	KGNM_NETA009	Theories of Economics	2	0	v	4	1
3	KGNM_NETA028	Global Economics	2	0	v	4	1
4	KGNM_NETA035	Advanced International Economics	2	0	v	4	1
5	KGNM_NETA036	International Business Economics	2	0	v	4	1
6	KGNM_NETA038	International organizations and decision-making	2	0	v	4	1
7	KGNM_NETA054	Advanced Macroeconomics	2	0	v	4	1
8	DKNM_NJTA022	International Commercial Transactions	2	0	v	4	2
9	KGNM_GETA025	Advanced Corporate Finance	0	2	v	4	2
10	KGNM_MMTA077	Marketing Strategy	2	2	v	6	2
11	KGNM_MMTA079	Advanced Human Resource Management	2	2	v	6	2
12	KGNM_MMTA086	Planning and Resources	2	2	v	6	2

		of Integrated Marketing Communication					
13	KGNM_NETA019	Market Theory	2	2	v	6	2
14	AKNM_NKTA018	Intercultural Manager Communication	2	2	v	6	3
15	KGNM_MMTA022	Supply Chain Management	2	2	v	6	3
16	KGNM_NETA098	Thesis Consultation I. (Master Programme)	0	0	f	5	3
17	KGNM_RKTA017	Territorial policy	2	0	v	4	3
18	KGNM_GETA010	Managerial accounting	2	2	v	4	4
19	KGNM_MMTA056	Advanced Project Management	2	0	v	4	4
20	KGNM_NETA025	Business Planning and Controlling	1	2	v	5	4
21	KGNM_NETA040	Funding system of EU and the tenders	0	2	v	4	4
22	KGNM_NETA099	Thesis Consultation II. (Master Programme)	0	0	f	10	4

Hungarian Language (compulsory)

Nr.	Neptun code of course	Name of course	lessons / week	seminars / week	assessment type *	credit points
1	KGNB_NOKA036	Hungarian Language & Culture 1	0	3	a	0
2	KGNB_NOKA037	Hungarian Language & Culture 2	0	3	a	0

Free optional courses

12 credit points should be obtained from this group of courses.

Nr.	Neptun code of course	Name of course	lessons / week	seminars / week	assessment type *	credit points
1	KGNM_MMTA012	Process Management	2	0	v	4

2	KGNM_MMTA014	Advanced Strategic Management	2		0	v	4
3	KGNM_MMTA020	Media Knowledge and Public Relations Planning	2		2	v	6
4	KGNM_MMTA063	Business Statistics and Data Mining	2		2	v	4
5	KGNM_RKTA009	EU regional policy	2		0	v	4
6	KGNM_RKTA016	Regional Economics	2		2	v	6

*** type of assessment**

f - evaluation based on student's performance and work during the semester

v - evaluation based on student's exam grade in a 5-grade system:

excellent (5) – good (4) – satisfactory (3) – passed (2) – fail (1)

Programme supervisor: Dr Lukács Eszter PhD



Link to supervisor's CV:

https://webmail.sze.hu/rcmail/?_task=mail&_action=get&_mbox=INBOX&_uid=7265&_token=wyoSVVq8mPPDMVcq9MTLE1udVgqh57af&_part=3

Details of **thesis** and **final exams** on: http://kgk.sze.hu/en_GB/thesis-final-exam

Information about **admission procedure:** <http://admissions.sze.hu/>