
English-taught BSc in Business and Management

1. **Name of degree programme:** Business and Management BSc
2. **Name of the programme supervisor:** Dr habil Gábor Kovács PhD
3. **Picture of the supervisor:**



4. **Link to the supervisor's CV:** https://admissions.sze.hu/images/cv/Academic_CV_GKovacs.pdf
5. **Academic level of degree:** Bachelors, BSc
6. **Qualification obtained:** Economist in Business and Management
7. **Duration of degree programme:** 7 semesters
8. **Necessary no. credits for degree:** 180+30 credits
9. **Curriculum** (beginning in Autumn semester)

(For description of courses please click course code)

Compulsory courses:

	Neptun code of course	Name of course	lessons / week	seminars / week	assessment type	credit points	semester
1.	DKNB_KATA033	Corporate Law	2	0	v	4	1
2.	GKNB_MSTA007	Introduction to the use of computers	0	2	f	2	1
3.	GKNB_MSTA012	Mathematics 1 for Economists	2	2	v	4	1
4.	KGNB_GETA005	Statistics I	2	2	v	6	1
5.	KGNB_MMTA006	Business Economics	2	2	v	6	1
6.	KGNB_NETA015	Macroeconomics	2	2	v	6	1
7.	AKNB_NKTA017	Business Communication	1	1	f	4	2
8.	GKNB_MSTA009	Business IT tools	0	2	f	2	2

9.	KGNB_MSTA013	Mathematics II for Economists	2	2	v	4	2
10.	KGNB_GETA006	Statistics II	2	2	v	6	2
11.	KGNB_NETA004	Environmental Economics	2	0	v	4	2
12.	KGNB_NETA016	Microeconomics	2	2	v	6	2
13.	KGNB_GETA002	Finance	2	2	v	6	3
14.	KGNB_GETA008	Accounting I.	2	2	v	6	3
15.	KGNB_MMTA007	Marketing	2	2	v	6	3
16.	KGNB_MMTA039	Management	2	2	v	6	3
17.	KGNB_NETA017	International Economics	2	0	v	4	3
18.	KGNB_GETA009	Accounting II	2	1	v	4	4
19.	KGNB_GETA014	Corporate Finance	2	2	v	6	4
20.	KGNB_MMTA031	Human Resources Management	2	2	v	6	4
21.	KGNB_MMTA036	Process and quality management	2	2	v	6	4
22.	KGNB_GETA011	Taxation	0	2	v	4	5
23.	KGNB_GETA018	Controlling	2	2	v	6	5
24.	KGNB_GETA024	Financial management	2	2	v	6	5
25.	KGNB_MMTA057	Organisational Behaviour	2	0	v	4	5
26.	KGNB_NETA002	Risk management	2	0	v	4	5
27.	KGNB_MMTA044	Strategic Management	2	2	v	6	6
28.	KGNB_MMTA046	Operations Management	2	2	v	6	6
29.	KGNB_NETA045	Business Analysis in Excel	2	2	v	6	6
30.	KGNB_GETA028	Professional Training	0	0	f	20	7
31.	KGNB_GETA099	Thesis Consultation (Bachelor Programme)	0	0	f	10	7

Hungarian Language (compulsory)

	Neptun code of course	Name of course	lessons / week	seminars / week	assessment type	credit points
1.	KGNB_NOKA036	Hungarian Language and Culture 1.	0	3	a	0
2.	KGNB_NOKA037	Hungarian Language and Culture 2.	0	3	a	0

Physical education (compulsory)

	Neptun code of course	Name of course	lessons / week	seminars / week	assessment type	credit points
1.	TKNB_TSKA001	Physical Education / Swimming	0	2	a	0
2.	TKNB_TSKA002	Physical Education / Power	0	2	a	0
3.	TKNB_TSKA003	Physical Education / Fitness	0	2	a	0
4.	TKNB_TSKA004	Physical Education / Sport Skills	0	2	a	0

Optional courses (Professional)

12 credit points should be obtained from this group of courses.

	Neptun code of course	Name of course	lessons / week	seminars / week	assessment type	credit points
1.	KGNB_MMTA035	Information Management	2	0	v	4
2.	KGNB_MMTA042	Project Management	0	2	b-5	4
3.	KGNB_NETA027	Corporate Responsibility	2	0	v	4
4.	KGNB_NETA031	Global Economics	2	0	v	4
5.	KGNB_RKTA004	Urban Economics	2	0	v	4

Optional courses (Social Sciences)

12 credit points should be obtained from this group of courses.

	Neptun code of course	Name of course	lessons / week	seminars / week	assessment type	credit points
1.	AKNB_SSTA103	Sociology	2	0	v	4
2.	KGNB_NETA021	EU Studies	2	0	v	4
3.	KGNB_NETA033	Asian Studies	2	0	v	4
4.	KGNB_RKTA015	Regional Economics	2	0	v	4
5.	KGNB_TRTA065	African Studies	2	0	f	4

Free optional courses

10 credit points should be obtained from this group of courses.

	Neptun code of course	Name of course	lessons / week	seminars / week	assessment type	credit points
1.	KGNB_GETA030	Nonprofit economics	2	0	v	4
2.	KGNB_NETA023	Business Planning	2	0	v	4
3.	KGNB_NETA056	Foreign Economic Policy	2	0	v	4
4.	KGNB_NOKA001	Professional foreign language I/1	0	2	f	3
5.	KGNB_NOKA004	Professional Foreign Language Course I/2.	0	2	f	3
6.	KGNB_NOKM022	Exchange Course 2.	0	0	f	3
7.	KGNB_NOKM023	Exchange Course 3.	0	0	f	4
8.	KGNB_VKTA009	Managerial skills	0	2	f	4

* type of assessment

f - evaluation based on student's performance and work during the semester

v - evaluation based on student's exam grade in a 5-grade system:

excellent (5) – good (4) – satisfactory (3) – passed (2) – fail (1)

b-5 – evaluation is based on the student's report at the end of the semester in a 5-grade system:

excellent (5) – good (4) – satisfactory (3) – passed (2) – fail (1)

10. Please find details of **thesis** and **final exams** on:

http://kgk.sze.hu/en_GB/thesis-final-exam

11. Information about **admission procedure**: <http://admissions.sze.hu/>