



*Curriculum Vitae*

**GÁBOR KOVÁCS, PH.D.**

*University of Győr, Győr, Hungary • Faculty of Economics, Department for Business Analysis  
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**PROFESSIONAL PROFILE**

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- Twenty years' experience in *Hungarian and British Higher Education System* as a **lecturer**
- Experienced **researcher** in the field of *Innovation Management, Public Economics, Public Finance and Corporate Finance*
- Successful **business trainer** (*Financial management and Statistics*) for graduates and MBA students as well as in case of in-service trainings for business entities
- Extensive **practical experience** in the field of business valuation and project appraisal
- High-level **analytical skills** as well as excellent knowledge and understanding of statistical models and devices

**EDUCATION**

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- **Habilitation (dr habil) in Management and Business Administration Sciences**, Széchenyi István Doctoral School, University of West Hungary, 2014.
- **Ph.D. in Management and Business Administration Sciences**, Multidisciplinary Doctoral School of Social Sciences, Széchenyi István University, Győr, Hungary. Date of defence: December, 2007. DISSERTATION: *Financing Local Governments in Hungary through Issuing Municipal Bonds*
- **Master of Science in Business Administration**, Budapest University of Economic Sciences (Corvinus University), Faculty of Business Administration, Budapest, Hungary, 1999. SPECIALIZATION: *Finance and Applied Statistics*

**ACADEMIC/TEACHING EXPERIENCE**

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*2004 to Present*

**Vice Dean for Educational Affairs** (from 2014)

**Programme Director** (Business Administration and Management BA program) (from 2015)

**Full-time Associate Professor** (from 2014)

Kautz Gyula Faculty of Economics, **University of Győr (Széchenyi István University)**, Győr, Hungary

Teach *Advanced Corporate Finance* (also in English), *Financial Management* (also in English), *Finance and Financial Planning* for undergraduate and graduate students.

1999 – 2004

**Full-time Senior Lecturer** (earlier: assistant lecturer)

**Oxford Brookes University** (Place of education: International Business School, Budapest, Hungary)

Teach *Corporate Finance, Statistics, Research and Forecasting* to classes of 15 to 25 undergraduate students (in English)

## RESEARCH INTERESTS

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Research interests are directed primarily toward **Public Economics** and **Business Administration** in a variety of interrelated areas:

- *Public finance, Local Governments' Finance*
- *Innovation management and innovation audit* in the public (and private) sector.
- *Financial Management*

Other areas of interest include:

- *Financing small- and medium-sized enterprises*
- *Business Valuation*
- *Financial Services, Banking*

## HIGHLIGHTS OF INTERNATIONAL PROFESSIONAL EXPERIENCE

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2018 – 2020

"**Internationalisation, initiatives to establish a new source of researchers and graduates and development of knowledge and technological transfer as instruments of intelligent specialisations at Széchenyi István University**" project

2008 – 2009

**Head of Postdoctoral Research Program “Local Fundraising of the Subnational Government Tier”**

2007 – 2009

**Corporate Culture and Regional Embeddedness (CURE) Program**

## HIGHLIGHTS OF CONSULTING EXPERIENCE

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2009 – 2010

**Consultant, Magyar Gazdaságfejlesztési Zrt. (Hungarian Economic Development Centre Ltd.)**

2007

**Consultant, Magyar Közigazgatási Intézet (Hungarian Institut for Public Administration)**

## RECENT PUBLICATIONS

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Gábor Kovács (2020): How to identify consumer value added due to product development by experimental auction methodology. *Budapest Management Review*, 51 (7-8), pg 77-88

Gábor Kovács (2018): The impact of the financial transaction tax on the liquidity premium of retail customers' bank deposits. *Public Management* 44 (4), Krakow, Poland, pg 45-61