

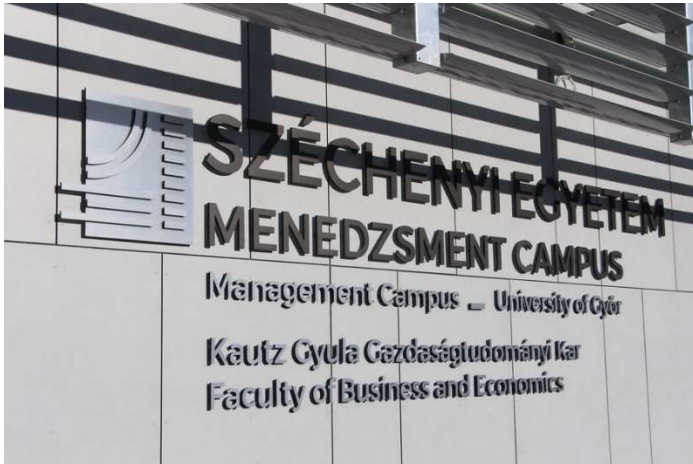
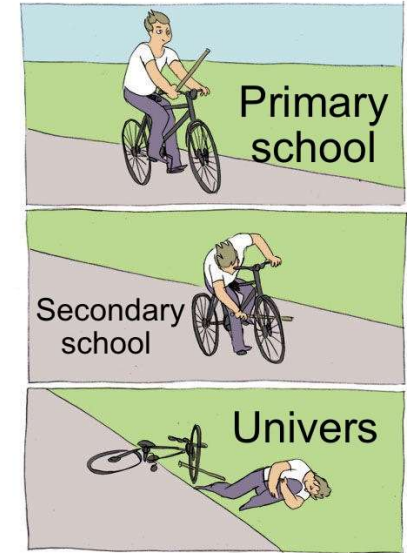
Széchenyi István University
Kautz Gyula Faculty of Economics

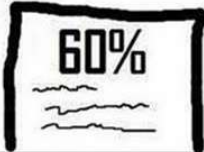



**Business Administration and
Management**

Programme mentor:
Heba Zaher PhD

Programme supervisor:
Berkes Judit PhD

Congratulations and welcome on board!



<p>In school</p> 	<p>I'm so dumb</p> 
<p>In College</p> 	<p>I'm a genius</p> 



Short-cycle Vocational Programmes:

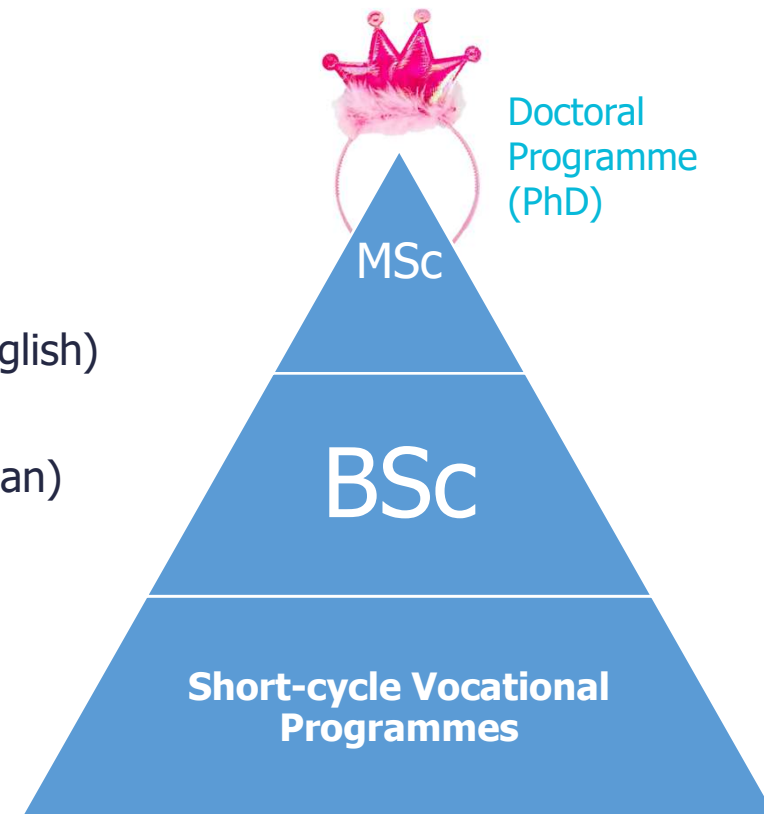
- Business Administration and Management (only in Hungarian)
- Commerce and Marketing (only in Hungarian)
- Tourism and Catering (only in Hungarian)

Bachelor level (BSc) Programmes:

- Business Administration and Management
- Commerce and Marketing (only in Hungarian)
- Tourism and Catering (only in Hungarian)
- International Business Economics (only in English)

Master level (MSc) Programmes:

- Management and Leadership (only in Hungarian)
- Marketing
- International Economics and Business
- Supply Chain Management
- Tourism Management



What does an economist do? (in Business Administration and Management)

- Understands the principles and methods of directing and managing operational and management processes.
- Familiar with the financial, accounting, and taxation fundamentals of corporate management, as well as the procedures for work and administrative organization, decision support, and controlling methodology, and the technical aspects of information and communication technologies.
- Capable of directing, organizing, designing, and analyzing managerial and entrepreneurial activities and processes.

What does an economist do? (in Business Administration and Management)

- ❑ Makes decisions and provides support
- ❑ Coordinates and integrates
- ❑ Ensures compliance with organizational goals
- ❑ Represents an economic and business perspective



The main characteristics of the programme

BSc level: Business Administration and Management

Language: Hungarian, English

Qualification written in the degree: Economist in Business Administration and Management

Duration of the programme: 7 semesters

The number of credit points necessary for the degree: 210 credit points

Semester	Name of course	Credit points
1	Corporate Law	4
	Introduction to the use of computers	2
	Mathematics 1 for Economists	4
	Statistics I	6
	Business Economics	6
	Macroeconomics	6
2	Business Communication	4
	Business IT tools	2
	Mathematics II for Economists	4
	Statistics II	6
	Environmental Economics	4
	Microeconomics	6
3	Finance	6
	Accounting I.	6
	Marketing	6
	Management	6
	International Economics	4
4	Accounting II	4
	Corporate Finance	6
	Human Resources Management	6
	Process and quality management	6
5	Taxation	4
	Controlling	6
	Financial management	6
	Organisational Behaviour	4
	Risk management	4
6	Strategic Management	6
	Operations Management	6
	Business Analysis in Excel	6
7	Professional Training	20
	Thesis Consultation (Bachelor Programme)	10

Free optional

Name of course	Lectures/week	Seminars/week	Assessment type*	Credit points
Nonprofit economics	2	0	v	4
Business Planning	2	0	v	4
Foreign Economic Policy	2	0	v	4
Professional foreign language I/1	0	2	f	3
Professional Foreign Language Course I/2.	0	2	f	3
Exchange Course 2.	0	0	f	3
Exchange Course 3.	0	0	f	4
Exchange Course 6.	0	0	f	4
Managerial skills	0	2	f	4
Introduction to the Innovation and Research Communication I.	0	0	f	5
Introduction to the Innovation and Research Communication II.	0	0	f	5
Customer-focused management	2	0	f	4

Free optional (Social Sciences)

Name of course	Lectures/week	Seminars/week	Assessment type*	Credit points
Sociology	2	0	v	4
EU Studies	2	0	v	4
Asian Studies	2	0	v	4
Regional Economics	2	0	v	4
African Studies	2	0	f	4

Free optional (Professional Sciences)

Name of course	Lectures/week	Seminars/week	Assessment type*	Credit points
Information Management	2	0	v	4
Project Management	0	2	b-5	4
Corporate Responsibility	2	0	v	4
Global Economics	2	0	v	4
Urban Economics	2	0	v	4

Contact information

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Assistant Lecturer

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**Thank you for your
attention !**