

# International Business Economics Programme

**Sándor REMSEI PhD**  
Programme Supervisor





# Kautz Gyula Faculty of Economics

## Bachelor level (BSc) Programmes

- Business Administration and Management (English, Hungarian)
- Commerce and Marketing (Hungarian)
- Tourism and Catering (Hungarian)
- **International Business Economics** (only in English)

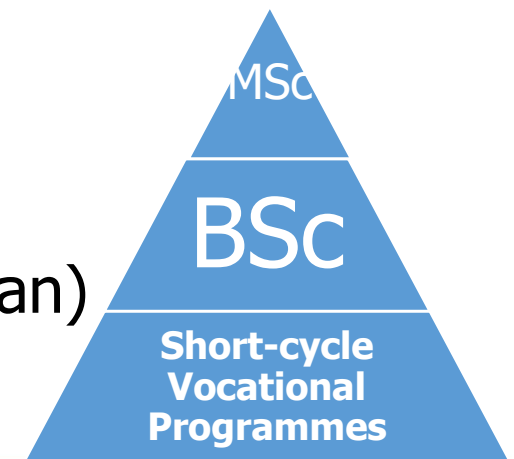


**Gyula Kautz (1829-1909)**

# Kautz Gyula Faculty of Economics

## Master level (MSc) Programmes

- Supply Chain Management (English, Hungarian)
- Marketing (English, Hungarian)
- **International Economics and Business** (English, Hungarian)
- Tourism Management (English, Hungarian)
- Management and Leadership (only in Hungarian)



# The main characteristics of the IBE programme

- in English, from this year
- duration of the programme:  
8 semesters
- obtained qualification: *Economist  
in International Business*
- necessary credits for earning  
a degree: 180+60 credits



# Main strengths of the IBE programme

- it trains general business people
- our students learn everything a businessman needs to know + how all this can be applied in an international environment
- practice-oriented





## Our programme is designed for people who want to learn:

- how to run and manage an international business
- how to understand the national and international economy, economic processes and actors, the rules of international transport and international finance
- how to understand the basic functions, determinants and objectives of economic policy, foreign trade processes, foreign economic policy and the functioning of the European Union

## Structure of the studies

	Credits
Compulsory courses (CC)	147
Specialized electives (SE)	23
Free electives (FE)	10
<b>CC+SE+FE</b>	<b>180</b>
Internship in Domestic Environment	20
Internship in International Environment	30
Thesis consultation	10
<b>Internships and Thesis Consultation</b>	<b>60</b>
<b>Total</b>	<b>240</b>



	Compulsory courses
Semester 1	Introduction to the Use of Computers, Mathematics 1 for Economists, Statistics I, Business Economics, Macroeconomics, Basics of Law, Professional Foreign Language I/1., Hungarian Language and Culture 1
Semester 2	Business Communication in Practice, Business IT Tools, Mathematics 2 for economists, Statistics II, Environmental Economics, Microeconomics, Professional Foreign Language I/2., Hungarian Language and Culture 2
Semester 3	Finance, Accounting I, Marketing, Management, International Economics
Semester 4	Project Management, International Marketing, EU Studies, Global Economics, Sociology, Regional Studies
Semester 5	Diplomacy, International Finances in Practice, Foreign Economic Policy, International Protocol and Etiquette
Semester 6	International Organizations and Institutions, Foreign Trade Techniques in Practice, Organization of International Events, EU Policies, International Logistics in Practice
Semester 7	Internship in Domestic Environment, Thesis Consultation
Semester 8	Internship in International Environment

+ Physical education: obligatory in four semesters

## Specialized electives

**23 credits must be obtained in this group of courses**

Introduction to Public International Law

Law of International Economic Relations

Central European Case Studies

Asia Area Studies

American Case Studies

African Case Studies

Introduction to the Innovation and Research Communication I

Introduction to the Innovation and Research Communication II

**The 23 credits can be obtained by taking 6 courses  
from the group.**

**From semester 2 to semester 7  
in each semester one of these courses should be completed.**

## Free electives

**10 credits must be obtained in this group**

Management Communication

Intercultural Communication

Current Conflicts in the World

Presentation Skills Development

EU Public Law and Policy

International Relations after 1945

Basic Cryptoeconomics

**The 10 credits can be obtained by taking 3 courses from the group in semesters 5 and 6.**

**The courses in semester 1 have been registered for first year students. In the coming semesters it will be the students' responsibility to register for the courses. We kindly ask all students to make sure that they register for all compulsory courses and complete the required number of specialised electives and free electives during each semester. Please also check the list of specialised and free electives in each semester.**

## **Internship in Domestic Environment**

scheduled for semester 7 in the curriculum

duration: 12 weeks

credit value: 20 credits



## **Internship in International Environment**

scheduled for semester 8 in the curriculum

duration: 12 weeks

credit value: 30 credits



### **Students are free to choose the place of their work placement.**

Some expectations of the university:

- the activities of the organisation must be related to the main focus of the study programme
- there are positions requiring a degree / the knowledge of foreign languages
- the organisation should provide the student with the opportunity to apply and practice the knowledge acquired during the study programme
- the organisation should introduce the student to the international commercial, logistical and financial processes of the organisation in a real business environment

## **Internship in Domestic Environment (12 weeks) – Modules A and B**

It can be completed

- **in the same company as one 12-week period** or
- **in two 6-weeks periods** (Module A and B) **spent in two different companies**
- **before semester 7: during the summer holidays** (after the student's last exam and before the start of the next semester) or
- according to the curriculum, **in semester 7**
- **after obtaining 50 credits from the compulsory courses** (the condition of starting Module A)
- the prerequisite of starting Module B is the completion of Module A

## Internship in international environment (12 weeks) – Module C

This internship must be completed **in the same organisation or company as one 12-week period.**

It can be completed

- after obtaining 160 credits (without Module A and Module B)
- after the certified completion of Modules A and B
- in semester 7 to enable students to finish their studies earlier or
- according to the curriculum, in semester 8

**Studying abroad in semester 7 or 8 is considered as an international experience. When the total number of ECTS credits obtained by the student reaches 25 credits, Module C is considered completed.**

# Compulsory courses - semester 1

	Lessons/week	Seminars/week	Credits
<b>Introduction to the Use of Computers</b>	0	2	2
<b>Mathematics 1 for Economists</b>	2	2	4
<b>Statistics I</b>	2	2	6
<b>Business Economics</b>	2	2	6
<b>Macroeconomics</b>	2	2	6
<b>Professional Foreign Language I/1.</b>	0	2	3
<b>Basics of Law</b>	2	0	3
<b>Hungarian Language and Culture 1</b>	0	3	0
<b>Total</b>	<b>10</b>	<b>15</b>	<b>30</b>



## Contact information

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**Thank you for your attention!**

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