



**Course name:** The Global Economy and Supply Chains

**Course code:** KGLM\_NETM087

**Department responsible:** Department of International and Applied Economics, Faculty of Business and Economics

**Language of instruction:** English

**Form:** blended (1 week online – 1 week on-campus – 1 week online)

**Course supervisor:** Dr Eszter Lukács, associate professor

The course consists of three weeks of education. The first week consists of a 90-minute lecture and 4 x 90 minutes of independent student work. The second week consists of 5 x 90 minutes of lectures and the third week consists of 5 x 90 minutes of independent student work, an essay to be submitted electronically and an online oral presentation. Upon completion of the above, one credit point is obtained with a signature.

**Reporting format:** essay and oral presentation

**Short description of course topics:**

**WEEK 1:**

In the first week, the instructor will present the objectives of the short study programme to the students in a 1x90-minute lesson. The study programme is specifically designed to explain the functioning of global value chains. During the first session, the instructor and the students will get to know the students' professional backgrounds and geographical (world regions) interests, as well as the sectoral affiliation of the corporate value chain to be analysed. The first week's independent student work will focus on reviewing the required literature and, on the basis of the consultation, selecting the sector and, within that sector, the company to be studied.

**WEEK 2:**

The second week is attendance-based, with five 90-minute lessons in which student attendance is compulsory, with study of the teaching aids indicated in the recommended literature.

**WEEK 3:**

The third week of the course is online and the student will submit a 10-page essay on the global, regional (chosen regional integration) and national economic (chosen country) activities of the selected company. A 15-minute presentation of the results of the essay and its evaluation will take place in the final week, in an online consultation.

**Contact:** [international@sze.hu](mailto:international@sze.hu)

**Date:** 28 August 2023 – 15 September 2023 (on-campus week: 4-8 September 2023)

**Application deadline:** 30 June 2023

**Academic requirement:** Bachelor's Degree

**Apply here:** <https://admissions.sze.hu/application-the-global-economy-and-supply-chains>

**Programme fee:** 100 EUR

**Accommodation fee:** 15 EUR per night (double and triple rooms in the Halls of Residence)

**Credits:** 1 (official credit certificate issued)



### **Required Documents:**

Only applicants over the age of 18 will be admitted.

All applicants must submit the following documents via the online [application form](#):

- a copy of your passport
- a copy of the Bachelor's degree
- Curriculum Vitae (resumé) in English
- Motivational Letter in English

**Please note:** The language of instruction is English. Even though an English Language Certificate is not a formal requirement, a good level of language competence (minimum B2) is necessary in order to benefit from the programme.

*The Centre of International Programmes pre-screens all applications, which will be then forwarded to the Programme Supervisor for a professional decision.*

**Note:** Travel arrangements and visa applications are the participants' own responsibility.

**Terms and conditions:** Participants may cancel their participation in a short study programme for a full refund, minus € 30 administration fee, if the short study programme staff are notified in writing (e-mail is also valid) at least 60 days before the start of the programme. No refunds will be given after this date. In the event that a programme is cancelled due to unforeseen circumstances, participants who have paid the programme fee will be automatically reimbursed in full.



### Required literature:

UNCTAD WIR 2022: [https://unctad.org/system/files/official-document/wir2022\\_en.pdf](https://unctad.org/system/files/official-document/wir2022_en.pdf);  
Chapter 1. pp. 1-47.;

ILO WESO (2022): [https://www.ilo.org/wcmsp5/groups/public/---dgreports/---dcomm/---publ/documents/publication/wcms\\_834081.pdf](https://www.ilo.org/wcmsp5/groups/public/---dgreports/---dcomm/---publ/documents/publication/wcms_834081.pdf)

Executive summary, pp. 11-16.;

OECD Global value Chain development report (2019):

[https://www.wto.org/english/res\\_e/booksp\\_e/gvc\\_dev\\_report\\_2019\\_e.pdf](https://www.wto.org/english/res_e/booksp_e/gvc_dev_report_2019_e.pdf),

**Additional content:** Power Point presentations with recorded commentary

### Recommended literature:

#### • Theories of Economics:

Required literature: Mark Blaug: Economic theories in retrospect. Cambridge, 1997

Suggested literature: P. Samuelson: W. Nordhaus: Economics. Academic Publishing House 2012  
Tomas Sedlacek: Economics of Good and Evil: The Quest for Economic Meaning from Gilgamesh To Wall Street.

Oxford University Press, Inc

R.H. Coase: The firm, the market and the law. Chicago Press, 1990

### Global Economics:

ILO (2022): World Employment and Social Outlook: Trends 2022.

ILO, Geneva WTO (2021): World Trade Statistical Review

2021. WTO, Geneva UNCTAD (2021): World Investment Report 2021: Investing in sustainable recovery.

UN, Geneva Dicken P. (2015): Global Shift, Mapping the Changing Contours of the World Economy.

Guilford, London

#### • Advanced International Economics

Materials: Lecturers' materials uploaded to the Moodle system

Krugman, Paul R. - Obstfeld, Maurice - Melitz, Marc J. (2012): International Economics: Theory and Policy.

Boston: Pearson (required chapters specified)

WTO (2018): World Trade Report 2018. The future of world trade. How digital technologies are transforming global commerce. Executive summary. pp. 6-13

Recommended literature: UNCTAD (2021): World Investment Report 2021. Investing in Sustainable Recovery. ([https://unctad.org/system/files/official-document/wir2021\\_en.pdf](https://unctad.org/system/files/official-document/wir2021_en.pdf))

WTO (2021): World Trade Report 2021. Economic resilience and trade.

([https://www.wto.org/english/res\\_e/booksp\\_e/wtr21\\_e/00\\_wtr21\\_e.pdf](https://www.wto.org/english/res_e/booksp_e/wtr21_e/00_wtr21_e.pdf))

Latest reports by relevant international organisations (to be specified)

#### • Intercultural manager Communication

Compulsory readings: Handouts/PPP slides and electronic material provided by the lecturer.

Polyák I. 2004. Cross-cultural communication. Budapest: Perfekt.

Recommended readings: Beamer, L. & Varner, I. 2008. Intercultural Communication in the Global Workplace.

McGraw-Hill. Hofstede, G. & Hofstede, G. J. 2005. Cultures and Organisations: Software of the mind:

McGraw-Hill Samovar, L. A., Porter, R. E. & McDaniel, E.R. 2007. Communication between Cultures.

Thomson

#### • Supply chain management

Mandatory literature: Christopher, M.: Logistics and Supply Chain Management, 5th Ed., Prentice Hall/Pearson, 2016